

ABSTRACT

A method for providing information services includes reviewing sources of information to select relevant data, and further reviewing the data for placement for a website, entering the data selected for placement on the webpages, and arranging and displaying the entered data on at least the following sub-webs: industry overview, corporations in the industry, and products produced by the industry. Alternatively, the data may be arranged or displayed on at least the following sub-webs Siteguide, hot sheet and alliances. A computer system for providing information services includes an information service website that has at least one product sub-web, a corporate sub-web, and an industry overview sub-web.